

LOCAL SIDE HUSTLE

Google Review NFC Card Business

Turn one tap into a simple local service offer.

**CLEAR. PRACTICAL. SOURCE-BACKED.**

Learn how to configure compliant tap-to-review cards, package the offer, approach local businesses, deliver cleanly, and avoid review-policy mistakes.

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01 / INTRODUCTION

Know the model before you spend money.

You sell NFC cards or countertop stands that open a client's official Google review page. The hardware is simple; the business value comes from setup, branding, demonstration, local sales, and policy-safe implementation. You are not selling reviews - you are reducing friction for genuine customers who choose to leave feedback.

STARTUP TEST

\$75-\$250

Planning range for samples, printing, local travel, and basic tools.

TIME TO OFFER

1-3 days

A working demo can be built quickly once you have sample hardware.

SALES STYLE

Local outreach

Best suited to face-to-face demos, calls, and owner conversations.

INCOME STYLE

One-time + add-ons

Hardware/setup sales with optional legitimate support services.

GOOD FIT IF

You can talk to local owners, demonstrate a physical product, and follow up consistently.

NOT A GREAT FIT IF

You want zero customer interaction or you plan to promise 5-star reviews, incentives, or guaranteed rankings.

See the evidence. Then follow the process.

LOCAL REVIEW BEHAVIOR

97%

of consumers in BrightLocal's 2026 U.S. survey said they read local-business reviews.

PURCHASE INFLUENCE

85%

said positive reviews make them more likely to use a business.

INSIDE THE FULL GUIDE

01 Make the tap experience work before you sell it.

FULL DETAILS IN PAID GUIDE

02 Sell convenience and setup - not a piece of plastic.

FULL DETAILS IN PAID GUIDE

03 Build a 100-business list, then demonstrate in seconds.

FULL DETAILS IN PAID GUIDE

04 Make fulfillment boring, fast, and documented.

FULL DETAILS IN PAID GUIDE

PREVIEW STOPS HERE - THE FULL GUIDE CONTAINS THE ACTION STEPS, SCRIPTS, PRICING LOGIC, CHECKLISTS, AND SOURCES.